

World's Greatest Kid's Crusade

Pre-Crusade Packet

Thank you for inviting us to minister with you. We're pleased to that we have the chance to share the Gospel with you and your church. This really is a Family Crusade because there's something for everyone. So encourage the adults to attend too.

It is my desire to present to your church the best the World's Greatest Kid's Crusade, so here are some tips to help us do just that.

I. First, we will need someone to be the "Kid's Crusade Koordinator." This person should be someone who is faithful and a good worker.

The Koordinator will enlist people to be...

1. Pew Watchers – one on each end of every pew containing children.

2. Bankers – will counting the offerings each night and turning in a report before the end of the service to read the results.

3. Team Captains – these individuals should be an older teen or an adult that will be there each night and someone who will help motivate their team.

4. General Helpers – you will need people to help register and so forth.

The next thing we will need will be prizes for the boy and girl who brings the most new people to the Kid's Crusade each night. Please have 2 prizes (dollar bills, toys or use your own ideals for prizes) for each night of the Crusade.

II. Finally, we will need altar workers during the Crusade.

We have found it is not necessary to have refreshments each night. If you want to do something during the week you may, but it is not necessary.

Also in the packet you will find masters for fliers, bankers sheets and registration sheets.

An idea you might want to try is to have a color the "Frosty the Clown" Contest. To do this, run off copies of the enclosed poster and give one to the children. Make sure

you have all the information about the krusade on the poster. This will serve as a reminder for the families too. The winners will be judged by us and they will receive a prize during the week.

I trust this letter covers about everything you need to know. Use the Kid's Krusade Check List that is enclosed to help you.

If you have any questions you may reach me at 260 484-6910 church or 260 413-7314 cell. God bless you!

*******Important*******

There are 2 more pages following this one:

One is your check list to make sure you have everything in place, and the second one is a press release if you want to send it to your local media outlets.

World's Greatest Kid's Crusade Check List

_____ Have you assigned a "Kid's Crusade Koordinator" to oversee the drafting of team captains, pew watchers, bankers, etc...?

_____ Have you purchased or provided prizes (i.e. money, toys, free food coupons from places like McDonalds or Pizza Hut, etc...?) *Note: Many times McDonalds or other restaurants will donate coupons for free food items. Just have the coordinator check with them. If possible get a couple of extra in case of a tie.

_____ Have you put out fliers into the immediate neighborhood just a few days before the Crusade?

_____ Have you sent in the news release to help with free publicity?

_____ Have you ran off copies of the posters to have the color the "Frosty the clown" contest? (optional)

_____ Have you prepared to register the children and follow up?

_____ Have you and your staff prayed for the Kid's Crusade?

NEWS RELEASE

World's Greatest Kid's Crusade is coming to town...

The _____

(Church name goes here)

located at _____

will host Ringmaster Terry Owens and Cindy with Frosty the Clown in the World's Greatest Kid's Crusade beginning _____ at _____ pm.

The World's Greatest Kid's Crusade is an hour full of excitement with balloons, puppets, gospel illusions, games and more. This is not just for children but for the entire family and Pastor _____, host pastor, welcomes everyone to come.

Since 1979, Terry Owens has traveled internationally and has appeared in 20 states here in the U.S. ministering to the entire family. Terry has created a children's television program that has aired on two different Christian Networks in 170 countries with at least 6 million viewers at any time watching. He also serves as a pastor, evangelist and bible teacher. His wife Cindy is a talented Gospel singer and minister and is the founder of Cynthia Owens Ministries. Both Terry and Cindy have appeared on the TCT network where they have serve as local and national hosts for the network and has appeared on the Trinity Broadcasting Network. They currently have produced a one minute children's devotional called "Kids Thought" that is being aired both here in the United States and worldwide. You can learn more about their ministry by visiting their web site <http://www.totalfamily.net>

The World's Greatest Kid's Crusade is open to anyone who would like to attend.